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MARDAN TRADE X PO

Exhibition | Seminar | Business Matching | Trade Mission



14 AUGUST
PAKISTAN
INDEPENDENCE DAY



AUGUST
2024



ILYAS GRACE MARQUEE

Mukam Chowk Mardan, Khyber Pakhtunkhwa

For more Detail:

MARDAN CHAMBER OF COMMERCE & INDUSTRY

PH: +92-937-9230215, FAX: +92-937-9230214

PRESCO ENTERTAINMENT | 0313-9414025

IDEA VISION | 0345-6206841, 0300-9085789

Mardan Chamber of Commerce & Industry (Mardan CCI)

Mardan Chamber Of Commerce
& Industry Mardan Division



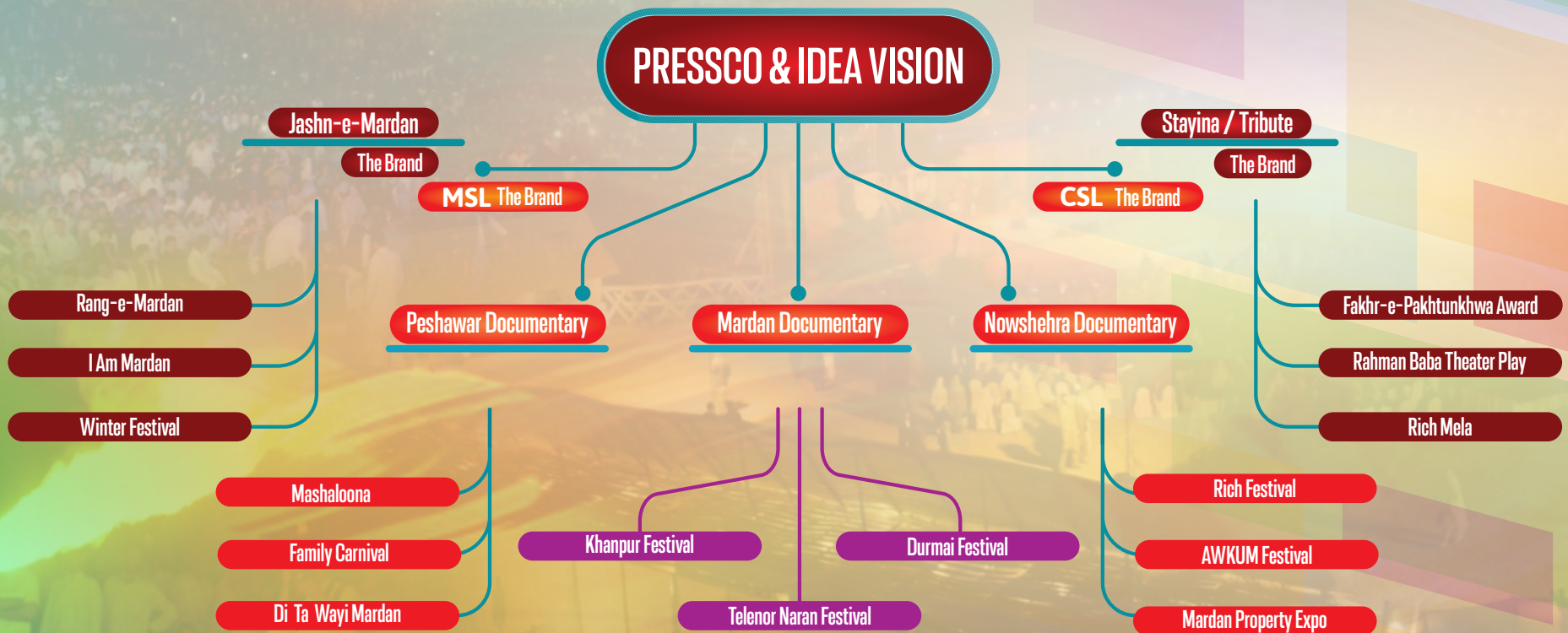
INTRODUCTION

Prior to the year 1994 industrialist and traders were enrolled as members by Sarhad Chamber of Commerce & Industry Peshawar. The idea to have a separate chamber for district Mardan was given by one of the prominent industrialist namely Haji Naseem Ur Rehman Chief of Saleem Group of Industries. He joined hands with well known traders of Mardan and this job was entrusted to one Haji Sultan Mohammad Mohmand one of a trader having arms and ammunition business and his associates. The feasibility report was prepared by Mr. Fazal Muhammad Secretary General holding a Master Degree in Economics and Statistics as well as having rich experience of over 45 years in banking and industry. This feasibility report was submitted to the Ministry of Commerce, Government of Pakistan while Shaheed Muhtarma Benazir Butho was the Prime Minister of Pakistan. Although the feasibility report was approved by the Ministry Concerned but for political reasons, the the-then minister of commerce was reluctant to issue a license for the establishment of this chamber. However the PPP Government was toppled by the the then President late Mr. Farooq Ahmad Khan Laghari and a caretaker government took over the control of the country. Dr. Muhammad Zubair Khan a caretaker Minister for Commerce, in fact, issued a license for the establishment of this chamber. Accordingly the chamber after completion of all legal formalities was formally inaugurated January 21, 1997 in a rented building. All the initial expenses were being met by a prominent group known as Saleem Group of Industries. At the outset more than 600 members belonging to Associate Group were enrolled as members apart from industries. Haji Sultan Mohammad Mohmand was elected as its first president. He made sincere endeavors in the formation stage of this chamber. However certain differences develop between the two groups which retarded its growth. Going through all these crises, the chamber was able to establish its links with all embassies and chambers throughout the country. Despite the challenges and financial constrains, the management of the chamber and sincere efforts of the staff members made considerable progress to achieve the objects of promotion of trade and commerce. Recognizing the efforts of the chamber and its importance the Honorable Chief Minister Mr. Ameer Haider Khan Hoti not only donated a valuable piece of land but also granted a financial aid for the construction of five stories building at a prominent place. This building is now in its final stage. It will be a major source of income of the chamber.

INTRODUCTION



IDEAVISION
COMMUNICATIONS Pvt Ltd.
Advertisement, Event Management & Consultancy



INTRODUCTION

"A trade expo, also known as a trade fair or trade show, is an exhibition where companies and organizations showcase their products, services, and latest innovations to a targeted audience. It provides a platform for businesses to connect with potential customers, partners, and industry professionals, fostering networking, collaboration, and commerce. Trade expos often feature product demonstrations, seminars, and workshops, offering valuable insights into industry trends and best practices."

EXHIBITION | SEMINAR | BUSINESS MATCHING | TRADE MISSION

1. Exhibition: A showcase of products, services, or innovations, often with booths or displays, where companies can demonstrate and promote their offerings.
2. Seminar: A presentation or workshop on a specific topic, usually led by industry experts, to share knowledge and insights.
3. Business Matching: A facilitated meeting between potential business partners, such as buyers and suppliers, to explore collaboration opportunities.
4. Trade Mission: A organized trip by a group of businesses to explore foreign markets, meet potential customers, and establish trade relationships.

That's a great overview of the Mardan Trade Expo! It sounds like a comprehensive event that showcases the best of Mardan, highlighting its cultural, artistic, and economic aspects. The expo aims to promote the region's local produce, manufacturing sector, and natural resources, as well as its rich heritage, handicrafts, and tourism opportunities.

By bringing all these aspects together, the Mardan Trade Expo presents a unique opportunity for local and national stakeholders to connect, collaborate, and explore the vast potential of the region. It's a great initiative by the Mardan CCI to promote the region's growth and development!

ACTIVITIES PLAN

Brands Stalls
Trade Stalls
Real State Stalls
Education Stalls
Gems & Jewelry
Handy Crafts
Foods Stalls
Marble Industry
Furnisher Stalls
Local Utensils



**PRIDE OF
PERFORMANCE
& APPRECIATION
AWARD**



- ♦ **Pakhto Traditional Dastaar / Lungi**
- ♦ **Life Time Achievement Award**
- ♦ **Best Performance Awards**
- ♦ **Trade Of The Year Awards**
- ♦ **Taxpayer Of The Year Awards**
- ♦ **Excellency Awards**
- ♦ **Best Import Award**



TRADITIONAL & CULTURAL ACTIVITIES

- ◆ **Rabab Music**
- ◆ **Ghazal Night**
- ◆ **Neelam Ghar**





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"It is with immense joy that I announce the first-ever Trade Expo in Mardan, organized by Mardan Chamber of Commerce and Industry. This landmark event will proudly showcase the local industry, business community, products, and agricultural production of Mardan, giving them the spotlight they deserve. The expo will also facilitate connections between Mardan entrepreneurs and national-level entrepreneurs, opening up new avenues for growth and development. Moreover, it will introduce the entire brand of Pakistan in its products in Mardan, promoting local talent and products on a national level.

I am thrilled to collaborate with top event management companies in Khyber Pakhtunkhwa, Presco Entertainment and Idea Vision Communication, to make this event a success. Our partnership will be long-term, and we look forward to organizing many more events that will provide affordable entertainment for the people of Mardan while strengthening the local business community. Inshallah, this is just the beginning of a prosperous journey"

ZAHIR SHAH
President
Mardan CCI



	PLATINUM	GOLD	SILVER
1 Stall	✓	✓	✓
2 Bill Boards Outdoor Advertising	✓	✗	✗
3 Exclusive Steamers' Outdoor Advertising	✓	✗	✗
4 Flyers Outdoor Advertising	✓	✓	✗
5 Stage SMD Screen Indoor Advertising	✓	✓	✓
6 Stage Announcements Indoor Advertising	✓	✓	✓
7 Prime Time Stage Show Indoor Advertising	✓	✓	✗
8 Social Media (Paid Promotion)	✓	✓	✗
9 TVC	✓	✗	✗
10 Exclusive Advertisement Main Stage Activities	✓	✗	✗
11 Exclusive Branding entrance Gate	✓	✗	✗
12 Balloons Decoration Stalls	✓	✓	✗
SPONSORSHIP PACKAGES AMOUNTS	200,000/-	100,000/-	50,000/-

ONLY STALL

30,000/-

For
More
Detail

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Shell Stalls

Stall size 10x10, 2-Chairs & 1-Table



Customize Stall

Extra Charges, Make Your own Plain



For
More
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